



# Cosmetic Compliance Summit

**Pre-conference Workshop Day:** 14th October 2013  
**Conference:** 15th & 16th October 2013  
London, UK

THE FIRST  
AND ONLY  
COSMETIC  
COMPLIANCE  
SUMMIT

## Develop a cost effective and practical strategy for implementing the key areas of the EU Cosmetic Regulation

Join us at Europe's **ONLY** two day event dedicated entirely to the EU Cosmetic Regulation in order to:

- Gain first-hand knowledge on the key compliance issues from Gerald Renner of Cosmetics Europe
- Understand how enforcement of the regulation could affect you with an exclusive address from UK Trading Standards
- Share and implement best practices with peers from across Europe including GSK, Estee Lauder, Oriflame and Alliance Boots
- Discuss future updates and amendments with those directly involved in the Regulation Task Force

## Pre-Conference Workshops - take home practical experience from leading experts with our exclusive workshops on the following areas

- Building your Claims – Understanding The New Rules
- Incorporating Nanotechnology in Your Products
- Implementing Regulatory Compliance Within New Product Development

## Covering all key areas of the Regulation

Responsible Person, Good Manufacturing Practice, Safety Report, Product Information File, Notification Portal, Nanomaterials, Product Claims

## Benefit from 20+ international speakers bringing you key industry insights

Bertil Heerink, Director General, **Cosmetics Europe**

Gerald Renner, Head of Technical Regulatory Affairs, **Cosmetics Europe**

Dr Joanna Rowland, European Toxicology Manager, **GlaxoSmithKline Consumer Healthcare**

Dr. Annelie Struessmann, Technical Director, **CONUSBAT**

Richard Knight, Specialist Trading Standards Officer, **Trading Standards**

Michelle Thew, Chief Executive, **Cruelty Free International**

Stephen Kirk, Senior Manager – Toxicology, **Alliance Boots**

Chris Flower, Director General, **Cosmetic, Toiletry, Perfumery Association (CTPA)**

Plus many more;  
see overleaf for details

Sponsor

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Dear Colleague,

Legislation is coming into effect in July that will have a profound affect on the cosmetics industry. But what happens when the deadline passes and companies are left incompliant and unsure of where to turn?

Many in the cosmetics industry are still confused over the exact wording of the regulation, as well as a vast number of those affected not being aware of the lengths they need to go to – a problem that will linger long past 11th July 2013. Along with tightening safety controls and information on products, there is a severe cost implication of becoming compliant that needs to be considered.

The Cosmetic Compliance Summit is Europe's first two day event dedicated entirely to the EU Cosmetic Regulation and it's after effects, giving **brand owners, cosmetic designers and formulators, and manufacturing companies** a chance to network, share best practices, discuss obstacles and overcome some of the biggest challenges cosmetics faces today.

The agenda will not only have cosmetics trade speakers, but also give delegates the opportunity to head from adjacent industries that will impact them, including advertising bodies, regulatory enforcement specialists and legal experts.

**Key industry professionals** are meeting in London to discuss the surrounding issues and more at the Cosmetic Compliance Summit, being held on 15th & 16th October 2013.

I look forward to meeting you there.

**Kate Love**

Event Director,  
Cosmetic Compliance Summit

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- ▶ Bertil Heerink, Director General, **Cosmetics Europe**
- ▶ Gerald Renner, Head of Technical Regulatory Affairs, **Cosmetics Europe**
- ▶ Dr Joanna Rowland, European Toxicology Manager, **GlaxoSmithKline Consumer Healthcare**
- ▶ Dr. Annelie Struessmann, Technical Director, **CONUSBAT**
- ▶ Richard Knight, Specialist Trading Standards Officer, **Trading Standards**
- ▶ Michelle Thew, Chief Executive, **Cruelty Free International**
- ▶ Stephen Kirk, Senior Manager – Toxicology, **Alliance Boots**
- ▶ Chris Flower, Director General, **Cosmetic, Toiletry, Perfumery Association (CTPA)**
- ▶ Hilary Sutcliffe, Director, **Matter for all**
- ▶ Garrett Moran, Director for Product Safety, Chair at ICDA, **Oriflame**
- ▶ Jonathan Cœur, European Sales Manager, **Coptis**
- ▶ Marc Princivalle, Director of Toxicology (ERT), Head of Preclinical Safety Assessment, **Stiefel, a GSK Company**
- ▶ Andrew McDougall, Editor, **Cosmetics Design-Europe**
- ▶ Colin Sanders, Colins Cosmetic **Consultancy**
- ▶ Annabelle Gauberti, Founding Partner, **Crefovi**
- ▶ Theresa Callaghan, Director, **Callaghan Consulting International**
- ▶ Steffi Friedrichs, Director General, **Nanotechnology Industries Association**
- ▶ Sue Wemyss, Regulatory Affairs Regional Director EMEA, **The Estée Lauder Companies Inc**
- ▶ Rolf Fautz, **KAO Germany**

# Pre-Conference Workshop Day

## Monday 14th October 2013

TAKE HOME  
PRACTICAL  
EXPERIENCE FROM  
LEADING EXPERTS  
WITH OUR EXCLUSIVE  
WORKSHOPS ON  
THE FOLLOWING  
AREAS

### Workshop A:

#### Implementing Regulatory Compliance Within New Product Development

10:00 – 13:00

Much if the focus has been placed on how to ensure your current products are complaint. But how do you incorporate the new compliance measures into your New Product Development strategy?

- Understanding the effects of the Regulation on the NPD process
- Building a structure to your NPD strategy to incorporate the Regulation
- Continuing to innovate whilst remaining compliant

With practical discussion and strategic planning, this workshop will help you build a solid understanding of how to continue your NPD programme whilst ensuring you are compliant from the outset.

**Stacy Irving**, Co-founder of **Body Armour Skincare** and Technical Consultant

### Workshop B:

#### Nanotechnology in Your Products: from Traditional Materials to Cutting-Edge

10:00 – 13:00

Nanomaterials are found in many common cosmetics products, such as moisturisers, hair care products, make up, and sunscreens, due to both deliberate introduction of ingredients with innovative improved functionalities, as well as the re-naming of traditional cosmetics ingredients as 'nanomaterials', following a regulatory recommendation (European Commission, 2010).

This workshop will give a detailed and comprehensive look at how you can incorporate and expand your use of this new technology, while keeping abreast with regulatory requirements –

- Discuss how nanomaterials are currently being used
- Understand the legal requirements of using nanomaterials
- Take an in-depth look at how nanomaterials will impact your safety reporting
- Get cutting edge knowledge of the next generation of nanomaterials

Led by one of the leaders in the field of Nanomaterials, this session will build your knowledge of the use of nanomaterials, and place you at the cutting edge of this science to ensure your products are innovative and effective.

**Steffi Friedrichs**, Director General, **Nanotechnology Industries Association**

### Workshop C:

#### Building Your Claims

14:00 – 17:00

This workshop will start from the beginning and explore the best practice structures you need to set as the foundations for your claims:

- Understand the types of claims
- Discuss the four basic rules of cosmetic claim substantiation that have been introduced
- Use practical examples to explore how you can apply the rules to your products

Through interactive group discussions and practical exercises, you will walk away with new tools to implement best practice processes into your claims strategy.

**Theresa Callaghan**, Director, **Callaghan Consulting International**

# Day One

## Tuesday 15th October 2013

08:15 **Registration & Networking Coffee**

09:00 **CosmeticsIQ Welcome**

09:10 **Chairman's Opening Remarks**

**Andrew McDougall**, Editor,  
**CosmeticsDesign-Europe**

### **Morning Focus: Gaining Clarity on the Cosmetic Products Regulation 1223/2009**

09:30 **Keynote Address**

**Bertil Heerink**, Director General,  
**Cosmetics Europe**

10:10 **Panel Discussion: Dealing with the New Requirements of the Cosmetic Product Safety Report**

This session will look at the complexities of the new requirements for the cosmetic product safety report and how to ensure products are compliant, cutting through the technical jargon of the Regulation.

- Looking at the new information needed
- How to assess the time needed for each report
- What are the grey areas of the report?

**Joanna Rowland**, European Toxicology Manager,  
**GlaxoSmithKline Consumer Healthcare**  
**Garrett Moran**, Director for Product Safety, Chair at ICDA,  
**Oriflame**

**Marc Princiville**, Director of Toxicology (ERT), Head of Preclinical Safety Assessment,  
**Stiefel, a GSK Company**

10:50 **Networking Coffee Break**

11:20 **Understanding the Cosmetic Products Regulation 1223/2009 and REACH**

Between REACH and the EU Cosmetics Regulation, as well as the phasing out of animal testing, many manufacturers are finding themselves fighting an eternal battle to meet the latest compliance requirements. This session will look at the issues surrounding toxicity assessments in cosmetics manufacture.

- How will the industry suffer given that no new animal tested materials can be used?
- How are formulators adapting to this lack of new raw materials?
- What is the future for alternative testing?
- Can a REACH safety report be used to meet Regulation compliance?

**Annelie Struessmann**, Technical Director,  
**CONUSBAT**

12:00 **Good Manufacturing Practice in Cosmetics – How Will the Guidelines Affect You?**

For those that are used to GMPs for Pharmaceuticals the ISO22716 guidelines represent consistency with the pharmaceutical industry. For those that have not had to apply GMP guidance the ISO guidelines represent organisational and practical advice on the management of human, technical and administrative factors that can affect quality of the product. This session will take a detailed look at what this means for you – whether a brand, designer or manufacturer.

**Speaker to be confirmed,**  
**Medicines and Healthcare Products Regulatory Agency**

12:40 **Networking Lunch**

### **Afternoon Focus: The Regulation in Practice**

13:40 **Taking Responsibility – The Responsible Person and Their Obligations**

The Regulation is now placing greater requirements on the 'responsible person' to demonstrate safety and places more rigorous demands on them to generate, keep and update information than previously existed. The responsible person therefore assumes responsibility for all issues relating to the marketing and safety of a cosmetic product. This session will look at the issues arising from this aspect of the legislation.

- Who can be the RP?
- What are the responsibilities and obligations?
- Is it fair that the brands are trying to push PR duties onto the designer/manufacturer?
- Who is the 'seller' of the product – and does the wording of the Regulation unfairly assign the manufacturer to this role?

**Gerald Renner**, Head of Technical Regulatory Affairs,  
**Cosmetics Europe**

14:20 **Responsible Person – to Outsource or Not to Outsource?**

Many companies are facing the reality of more working hours needed to deal with Responsible Person duties, and realising the knock-on effects of this time-consuming role. With this in mind, outsourcing these duties is looking more and more appealing.

- What needs to be considered to decide if this is the right solution for you?
- What are the pros and cons of outsourcing?
- What are the legal obligations and implications for your company with outsourcing?

15:00 **Networking Coffee Break**

15:30 **Implementing the Product Information File – a Guide to Managing the PIF**

While the Product Information File is not a new requirement, the content has become far more in depth and somewhat of a challenge compared to its previous incarnation. This session will look at:

- The progression of the PIF since its inception
- Who should deal with the paperwork?

**Colin Sanders**,  
**Colins Cosmetic Consultancy**

16:10 **Making Sense of the PIF and the Cosmetic Product Notification Portal**

There is now a huge amount of data that has to be processed as part of the Product Information File and the Cosmetic Products Notification Portal. The work that now has to go into ensuring this aspect of your products is compliant has increased exponentially, in terms of both time and knowledge.

- How can this data be best managed?
- How can software be utilised to bring down costs and limit time spent on paperwork?
- A practical assessment of how to use the Cosmetic Products Notification Portal (CPNP)

**Jonathan Cœur**, European Sales Manager,  
**Coptis**

16:50 **Short break and group change over**

17:00 **Meet the Experts Roundtables and Drinks Reception**

Join us at the Meet the Experts Roundtables where you will be able to learn, network and share information with your peers and leading industry specialists. With a choice of eight Roundtables, each focusing on a different topic and featuring an expert from the Forum programme, this is your opportunity to ask your burning questions regarding the EU Cosmetic Regulation. Simply choose the Roundtable most pertinent to you and join the discussion. You can also move freely between different roundtables to make sure you get the most out of this session.

18:00 **Chairman's summary and close of day one**

**Promotion - £199 for manufacturers until the 5 July**  
(\*Terms apply!)



# Day Two

## Wednesday 16th October 2013

08:30 **Registration & Networking Coffee**

09:00 **Chairman's recap**

### Morning Focus: The Effects of the Regulation on Your Business

09:15 **How Will the Regulation Be Enforced?**

There are still doubts over how heavily, or indeed accurately, the new regulation can and will be enforced, both in the UK and Europe. As the enforcement falls to each member state, there will no doubt be different interpretations and levels of interaction in each jurisdiction. Here, we find out how the UK is preparing to meet the obligations set out in the Regulation.

**Richard Knight**, Specialist Trading Standards Officer, **Trading Standards, Essex County Council**

09:55 **How To be Legally Compliant – Focussing on the Legal Aspects of the Cosmetic Products Regulation**

While there is ample information in the industry surrounding the Regulation from a manufacturer and safety perspective, there is less available discussing the legal implications the Regulation throws up. Hear from a leading Legal professional on the key areas you need to be focussing on from a legal point of view.

**Annabelle Gauberti**, Founding Partner, **Crefovi**

10:35 **Networking Coffee Break**

11.10 **The Implication of the Regulation on Packaging Safety Assessment**

Manufacturers must now comply with the regulation surrounding the introduction of small quantities of a prohibited substance during the packaging process without the specifics of the exact substances, or how it should be tested and measured.

Hear from a technical expert on how you can ensure you are compliant with this complex area of the Regulation.

**Rolf Fautz**, Director, Safety & Regulation, **Kao Europe Research Laboratories**

11:50 **The Animal Testing Ban and How Brands Can Use This to Drive Sales**

With the restrictions placed on animal testing in the EU at their highest, other countries are calling for bans to follow Europe's example.

- What does this mean for the industry going forward?
- How have consumers reacted to the lack of animal testing?
- How can companies make the most of the testing ban to drive sales – the Leaping Bunny Symbol etc

**Michelle Thew**, Chief Executive, **Cruelty Free International**

12:30 **Networking Lunch**

### Workshops: Implementing the Key Areas of the Regulation

13:30 **Labelling Requirements**

The aim of the Cosmetic Product Regulation is, at its core, to ensure only safe cosmetics are placed on the European market. With this in mind, it is essential that the product labelling requirements set out in the Regulation are both fully understood and met. This focus session will -

- go through the main elements that will need to be on a compliant label

**Balancing Your Claims Development and Claims Substantiation**

While cosmetic product claims are important in the promotion of products, it is now just as important to have data on file to back up these claims. What you advertise, and how, will now be very closely monitored, changing the way cosmetics are presented to the consumer.

- What are the new implications of the inclusion of claims substantiation in the regulation?

- look at the construction of the product name
- discuss the labeling impact on claims substantiation
- look at including the RP's information

- What are the common criteria for cosmetics claims?
- How will those responsible for monitoring and upholding advertising standards approach the issue?

**Theresa Callaghan**, Director, **Callaghan Consulting International**

14:10 **An In-Depth look at the Cosmetic Product Safety Report**

In this interactive workshop, you will be guided through the many news aspects of the CPSR and the various requirements of your report by a technical expert on how you can ensure you are compliant with this complex area of the Regulation.

**Stephen Kirk**, Senior Manager – Toxicology, **Alliance Boots**

**Notification of undesirable effects – Ensuring You Are Communicating the Requirements to Your Consumer**

This session will clarify the issues around the notification of serious undesirable effects, as well as facing a key issue – if the responsibility lies with the consumer to report these problems how do companies engage them to do so?

- What are the effects in question, by whom and when?
- What needs to be reported, by whom and when?
- What will happen to this information?
- What will happen to the product involved?

**Sue Wemyss**, Regulatory Affairs Regional Director EMEA, **The Estée Lauder Companies Inc**

14:50 **Networking Coffee Break**

### Afternoon Focus: The Future of the Industry

15:20 **The Definition of Nanomaterials – Explore The New Frontiers of Formulation**

'Nanomaterials' is a fast growing sector, especially in the area of cosmetics applications. The new Regulation instructs firms that place cosmetics containing nanomaterials on the market to provide detailed information on its particle size, properties, and safety, along with ensuring nanomaterials are clearly indicated in the list of ingredients and marked as 'nano' on product labels.

- What does this mean for companies?
- Will this stifle the innovation in this developing sector?
- What are the safety concerns in nanomaterials?

**Steffi Friedrichs**, Director General, **Nanotechnology Industries Association**

16:00 **The Future of the Regulation – What Can the Industry Expect?**

This closing panel will bring together experts from all areas of the cosmetics industry to discuss the industry response to the guidelines, and the future of the EU Regulation.

- With talk of a new update already on the horizon, what can we expect from the EU Commission in coming years?
- Are there plans to clarify the murky areas of the Regulation, and if so, how?
- What do the leaders in the industry see as the biggest challenges for the industry going forward?

**Chris Flower**, Director General, **Cosmetic, Toiletry, Perfumery Association (CTPA)**  
**Hilary Sutcliffe**, Director, **Matter for all**

**Dr Joanna Rowland**, European Toxicology Manager, **GlaxoSmithKline Consumer Healthcare**

16:45 **Chairman's Summary and close of conference**

# Maximise Your Involvement: Sponsorship and Exhibition Opportunities

Cosmetic Compliance Summit is attended by senior officials and decision-makers from industry, bringing together buyers and suppliers in one location.

Focused and high-level, the event will be an excellent platform to initiate new business relationships. With tailored networking, sponsors can achieve the face-to-face contact that overcrowded trade shows cannot deliver.

Exhibiting and Sponsorship options are extensive, and packages can be tailor-made to suit your individual company's needs. Most packages include complimentary entry passes, targeted marketing to industry officials and executives, and bespoke networking opportunities.

## Other features of sponsorship include:

- Prominent exhibition space in the main conference networking area
- Participation in comprehensive pre-event marketing campaigns
- Tailored marketing strategies to suit your organisation's size, capabilities and individual requirement

For more information and to discuss the right opportunity, contact us on +44 (0)207 368 9300 or [sponsorship@iqpc.co.uk](mailto:sponsorship@iqpc.co.uk)

## Sponsor

# Coptis

For more than 13 years having double "IT and Cosmetic market" expertise, Coptis based in Europe and US has been a leading provider of Cosmetic R&D software products.

Coptis Lab™, our major product, is an integrated system for formulation development and regulatory affairs. It enables the cosmetic industry to efficiently manage development projects, reduce time to market and improve the quality and reliability of information.

In addition, we provide valuable services that increase our customers' performances:

Global Regulatory database integrated with Coptis Lab™: the Information on restrictions of specific ingredients worldwide is collected through the collaboration of regulatory groups, based on our clients' expertise.

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Coptis Ingredients™: a comprehensive database developed through partnerships with cosmetic suppliers, describing more than 12 000 cosmetic raw materials.

Coptis Docs by M-Files an Electronic Document Management System combined with Coptis Lab that offers a powerful solution to complete the Production Information File and manages its digital and electronic signatures.

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**Mrs. Cecile GUYOT, Communication Manager & Coptis  
Ingredients Project Manager, [cecile.guyot@coptis.com](mailto:cecile.guyot@coptis.com)**

## Who should Attend?

- Owners
- Directors
- R&D Directors
- Regulatory Affairs Managers
- Heads of Compliance at Cosmetic Brands
- Manufacturers
- Formulation Companies



## About Cosmetics IQ

**Delivering quality content and events to enhance your knowledge and strengthen your networks**

**Cosmetics IQ**, a division of IQPC, is dedicated to providing practical, detailed information through conferences and training courses held at both the national and international level. By providing accurate, objective and up-to-date developments and trends in various industries, Cosmetics IQ enables organizations to remain competitive and profitable.

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My registration code

PDFW

Please contact our database manager on +44(0) 207 368 9300 or database@iqpc.co.uk quoting the registration code above to inform us of any changes or to remove your details.

	Register and pay by 12 July 2013*	Register and pay by 16 August 2013*	Register and pay by 13 September 2013*	Standard Price
Main Conference Only	£199 +VAT <b>Save £300</b>	£299 +VAT <b>Save £200</b>	£399 +VAT <b>Save £100</b>	£499 +VAT
Conference + 1 Workshop**	£299 +VAT <b>Save £300</b>	£399 +VAT <b>Save £200</b>	£499 +VAT <b>Save £100</b>	£599 +VAT
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Conference + 1 Workshop** + Full Access to Conference Recordings	£498 +VAT <b>Save £300</b>	£598 +VAT <b>Save £200</b>	£698 +VAT <b>Save £100</b>	£798 +VAT
Conference + 2 Workshops** + Full Access to Conference Recordings	£598 +VAT <b>Save £300</b>	£698 +VAT <b>Save £200</b>	£798 +VAT <b>Save £100</b>	£898 +VAT
Workshop only** [Each]	£100 +VAT	£100 +VAT	£100 +VAT	£100 +VAT

\* To qualify for discounts, payments must be received by the early bird registration deadline. Early booking discounts are not valid in conjunction with any other offer.

UK VAT is charged at 20%. VAT Registration #: GB799225967

Please select which workshop(s) you would like to attend

A B C

Start knowledge sharing and networking before the event

Follow us on Twitter @CosmeticsIQ

## TEAM DISCOUNTS\*

IQPC recognises the value of learning in teams. Groups of 3 or more booking at the same time from the same company receive a 10% discount, 5 or more receive a 15% discount, 7 receive a 20% discount. Only one discount available per person.

## VENUE & ACCOMMODATION

**Accommodation:** Travel and accommodation are not included in the registration fee. For updates on the venue and accommodation information, please visit: [www.cosmeticcompliancesummit.com](http://www.cosmeticcompliancesummit.com)  
**Venue:** London, UK Exact venue to be confirmed shortly.

## FREE ONLINE RESOURCES

To claim a variety of articles, podcasts and other free resources please visit [www.cosmeticcompliancesummit.com](http://www.cosmeticcompliancesummit.com)

## DIGITAL CONFERENCE ON CD-ROM

I cannot attend the event, please send me the Conference CD ROM priced at £599+VAT

## TERMS AND CONDITIONS

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## DELEGATE DETAILS - SIMPLY COMPLETE THIS FORM AND CLICK SUBMIT

Please photocopy for each additional delegate

Mr Mrs Miss Ms Dr Other

First Name

Family Name

Job Title

Tel No.

Email

Yes I would like to receive information about products and services via email

IQPC Point of contact

Organisation

Nature of business

Address

Postcode Country

Telephone

Fax

Approving Manager

Name of person completing form if different from delegate

I agree to IQPC's cancellation, substitution and payment terms

Special dietary requirements: Vegetarian Non-dairy Other (please specify)

Please indicate if you have already registered by: Phone Fax Email Web

Please note: if you have not received an acknowledgement before the conference, please call us to confirm your booking.

## PAYMENT METHOD

Total price for your Organisation: (Add total of all individuals attending):

Card Number: VISA M/C AMEX

Exp. Date: Sec:

Name On Card:

Billing Address (if different from above):

City/County/Postcode

Cheque enclosed for: £

(Made payable to IQPC Ltd.)

(Please quote 22907.001 with remittance advice)

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**Swift Code: MIDLGB2112V Account name: International Quality & Productivity Centre Ltd.**

**Bank: HSBC Bank Plc, 67 George Street, Richmond, Surrey TW9 1HG, United Kingdom**

**PAYMENT MUST BE RECEIVED  
PRIOR TO THE CONFERENCE**