



INTERNATIONAL
ASSOCIATION OF
ENTERTAINMENT
LAWYERS

MIDEM 2014 - IAEL PROGRAMME

Sunday 2nd February

10:00 - 12:00 **The IAEL Legal Update Seminar - What You Need To Know In 2014: The Legal Update for Entertainment & Technology.**

Legal Summit
Training Room
Level 01

Chairman: Alexander Ross, Partner, **Wiggin** (UK)
Keynotes: Darryl Ballantyne, CEO, **LyricFind, Inc** (Canada) and Jamie Searle, Head of Content Partnerships Music, **Base79** (UK).
Speakers: Susan Abramovitch, Partner, **Gowlings** (Canada); Philippe Allaey, Partner, **Twelve** (France); Eberhard Kromer, **SKW Schwarz** (Germany); **Peter Marx**, Partner, **Marx Van Ranst Vermeersch & Partners** (Belgium); Deborah Newman, Consultant & Attorney, **MusicStrat** (US); Dmitry Semenov, Senior Associate, **Baker & McKenzie** (Russia); and Gordon Williams, Partner, **Lee & Thompson** (UK)

Once again legal and industry experts report on those developments which have had a major impact on the industry this year, along with what we can expect in the next twelve months. The session will be split into two: one part reviewing media law issues, the other focusing on technology.

12:00 - 13:00 **The IAEL Masterclass - Knowing Your Fans, Keeping It Legal**

Legal Summit
Training Room
Level 01

Speakers: Steve Corn, CEO, **BFM Digital Inc (US)**; Tony Morris, Partner, **Marriott Harrison** (UK); Bernard Resnick, Attorney at Law, **Bernard M. Resnick, Esq. (USA)**; and Massimo Travostino, Partner, **Studio Legale Pecoraro-Travostino** (Italy)

Digital marketing and distribution is all about audience engagement, interactivity and personalisation. But managing fans' personal information and promoting music in the social media age can be a regulatory minefield. Once again this session uses case studies and real-world examples to explain how to keep it legal.

14:30 - 17:30 **The IAEL Main Seminar - Licensing of Music from BC to AD ("Before the Change/After Digital")**

Legal Summit
Training Room
Level 01

Chairpersons: Adrienn Karancsi, Managing Director, **Bliss Business Solutions** (Spain) and James Kendrick, Partner, **Alter & Kendrick LLP** (USA)
Speakers: Tahir Basheer, Partner, **Sheridans** (UK); Katrina Bleckley, Attorney at Law, **LaPolit Law P.C.** (USA); Cindy Charles, President, **Cindy Charles Consulting** (US); Enric Enrich, Partner, **Enrich Advocats** (Spain); Charlie Lexton, General Counsel, **Merlin Network** (UK); Steven Masur, Partner, **Cowan Debaets Abrahams & Sheppard** (US); Priscilla Mattison, Of Counsel, **Bernard M. Resnick, Esq. (USA)**, John McLellan, Partner, **Haldanes** (Hong Kong); Fabio Pereira, Partner, **Veirano Advogados** (Brazil); and Robert Singerman, Global Music Consultant, **LyricFind/Brasil Music Exchange/88tc88.com** (US)

**Coffee and
Networking Break
16:00 - 16.30**

The technologies that have transformed global content distribution have made it more important than ever for entertainment professionals to properly understand rights and licensing. This session will take a step back and remind us how music licensing used to work, explain how it works now and suggest how it might work in the future. The session launches publication of the 2014 IAEL Book.

Followed by **The IAEL Cocktail Party**

From 19.30
Plage Royale **The IAEL Member Dinner*****

***IAEL Members Only



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Monday 3rd February

10:00 - 11:00 Speedmeetings - Meet the Lawyers

Networking
Village
Level 01

Participants: Kerstin Backer, Partner, **Lausen Lawyers** (Germany); Florian Ducommun, Partner, **HDC Law Firm** (Switzerland); Annabelle Gauberti, Partner, **Crefovi** (UK/France); Marcelo Goyanes, Partner, **Murta Goyanes** (Brazil); Eric Keyzer, Of Counsel, **Allen & Overy** (Netherlands); Bianca Muller, Lawyer, **Entertainment Lawyers** (Germany); Jens Krogh Petersen, Partner, **LETT Law Firm** (Denmark); Peer P. Peterson, Partner, **Bech Brunn** (Denmark); Götz M. Schneider-Rothhaar, Partner, **Fuhrmann Wallenfels** (Germany) ; and Kevin Thomson, Partner, **Thomson Gabriele LLP** (Canada)

Specialist lawyers will be available for five-minute one-to-one consultations to provide guidance on relevant topics ranging from copyright to contract. No need to book, just turn-up! First come, first served.

11:30 - 13:00 The IAEL AGM***

Auditorium D
Level 03

Annual general meeting of the IAEL - all IAEL members welcome.

Tuesday 4th February

11:30 – 12:30 The IAEL Workshop - Digital Rights & Cross-Border Issues

Innovation
Factory
Lerins Hall

Chairman: Jeff Liebenson, President of the IAEL, **Liebenson Law** (US)
Speakers: Marcelo Goyanes, Founding Partner, **Murta Goyanes** (Brazil); Andrew Jenkins; Executive Vice President, Asia Pacific Region and Industry Affairs, **Universal Music Publishing International** (UK); Anne-Marie Pecoraro, Partner, **Aklea** (France) and John Rudolph, Principal, **Music Analytics** (US).

How can you safely navigate the international digital licensing landscape? It's an often complex mix of masters, publishing, neighbouring and artists' rights with different approaches in different markets - whether you are clearing rights or collecting moneys. This workshop will provide a roadmap for anyone setting out on the international licensing trail.

All legal seminars organised by the International Association of Entertainment Lawyers (IAEL) at MIDEM 2014 have continuing professional development/education points accreditation for: The England & Wales SRA, the Dutch and French Bar Associations, and the New York, California and Pennsylvania Bar Associations in the US. Anyone attending the seminars who wishes to claim such points should fill in the attendance forms at the event. Further local confirmation where necessary may be necessary for the relevant accreditation body. IAEL members who would like accreditation for other Bar Associations should contact the IAEL at duncan.calow@dlapiper.com prior to the events.

***IAEL Members Only