

How to sell your US fashion products in Europe, at high margins?

In the globalisation age, fashion and luxury brands aspire to doing business everywhere, servicing their retail clients on each continent.

Yet, trade and geographical barriers are still in place, and even increased during the inward-looking Trump era, in the US, and Brexit transition, in the UK, making smooth and seamless fashion and luxury purchase transactions a challenge.

So, what is the best approach, in the post-COVID, post-Trump, and post-Brexit world, to sell your fashion and luxury wares around the world, while making high margins?