

Luxury and intellectual property: one-day course in Paris

On 10 March 2016, Annabelle Gauberti, founding and managing partner of London law firm for the creative industries Crefovi, will organise and present a day course on “Luxury & intellectual property” in Paris, at the prestigious French research institute in intellectual property IRPI.



The objectives of this training day on “Luxury and intellectual property” will focus around:

- assessing the economic and legal stakes in the law of luxury goods;
- selecting the appropriate protection system to define a

growth strategy for the luxury brand;

- acquiring a methodology allowing to identify, anticipate and treat the risks, linked to the intellectual property of the luxury maisons, and
- knowing how to react in case of counterfeiting.

If you would like to know more, or in order to register, please review IRPI's catalogue.

Please note that this course will be in French.

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