

Lawfully Creative | Antoine Pecqueur, musician, journalist and author

About the show

Lawfully Creative

With Annabelle Gauberti



Produced by
crefovi

The podcast "Lawfully Creative" is a series of intimate and honest conversations hosted by Annabelle Gauberti, the founding and managing partner of London and Paris-

based law firm Crefovi, which focuses on advising the creative industries. Annabelle talks with artists, policy makers and professionals in the creative industries – to hear their stories, what inspires their creations, what decisions changed their careers, and what relationships influenced their work. Produced by Crefovi.

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Episode n. 14: Antoine Pecqueur, musician, journalist and author



Antoine Pecqueur is a thorough and enthusiastic journalist focusing on culture and the creative industries, who interviewed our founding and managing partner, Annabelle Gauberti, twice, on legal issues relating to the art sector. However, Antoine has several strings to his bow, being also a professional bassoonist and author.

1 May 2020 – Antoine Pecqueur and Crefovi's founding and managing partner, and Lawfully Creative's founder and editor, Annabelle Gauberti, had a Zoom video call, during these times of lockdown, in order to discuss Antoine's trajectory in three distinct, yet complementary, cultural fields, which are music, journalism and writing. Antoine has accumulated an impressive

body of work, at 38 years' old, thanks to a strong work ethic and relentless work. Listen to the lowdown, from Antoine, in this entertaining and chatty "Lawfully Creative" podcast!

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Clients praise Crefovi's lawyers for their responsiveness & ability to understand the technical, business and legal aspects of each commercial transaction and come back, deal after deal, to be advised by them.

While London and Paris based, we routinely work across borders. The vast majority of our engagements are multi-jurisdictional. We are used to working in multinational teams, and rely on our network of specialist lawyers for support in other jurisdictions.

The team has therefore established an extensive international network of creative industries' contacts and a close association with other specialist lawyers worldwide. Our history of successes in high profile, politically sensitive matters reflects an ability to act swiftly and with the utmost discretion.

Indeed, Crefovi's lawyers are very well connected in the world

of the creative industries, attending, and participating to discussion panels at, on a regular basis, each session of the professional trade shows such as CES, Web Summit, DLD & Slush, Midem, as well as the Cannes film festival and EFM and the Berlinale.

Crefovi met à jour régulièrement ses réseaux de médias sociaux, tels que LinkedIn, Twitter, Instagram, YouTube et Facebook. Vérifiez nos dernières nouvelles [ici!](#)

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3 V R 2

Lawfully Creative | Juliette Espinasse Dubois, from July of St Barth, explains her trajectory in the perfume world

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Episode n. 13: Juliette Espinasse Dubois, from July of St Barth, explains her trajectory in the perfume world



Juliette Espinasse Dubois, founder and creative director of French perfume house July of St Barth, is a determined autodidact who uses her creativity and honed marketing

skills to single-handedly cut herself a slice, in the mega-millions euros' generating perfume market. How does this new kid on the block managed to do this, in only 6 years? Which knowledge and network does she leverage and tap in, in order to add new fragrances to her perfume's house portfolio, and to open new retail points around the world?

20 January 2020 – Juliette Espinasse Dubois met Crefovi's founding and managing partner, and Lawfully Creative's founder and editor, Annabelle Gauberti, at the hotel Majestic Champs Elysées in Paris, in order to discuss her trajectory in the perfume industry, both as a keen collector and buyer of rare fragrances, and as a owner of the new French perfume house July of St Barth. Listen to the lowdown, from Juliette, on the elitist world of fragrance' makers and sellers, as well as her plans to grow and nurture her new brand July of St Barth into one of the most sought-after niche perfume brands on the French market, in this entertaining and chatty "Lawfully Creative" podcast!

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Lawfully Creative | Bob McDade on the inception & growth of Manners McDade

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Episode n. 12: Bob McDade on the inception & growth of Manners McDade



Bob McDade, co-founder of top music composer agency Manners McDade, explains what his niche sector is about, and how Catherine Manners and him developed their talent agency into the stalwart of the UK music composition market that it is today.

5 June 2019 – Bob McDade leveraged his experienced as marketing director of UK music copyright collecting society PRS, to co-found Manners McDade, one of the most prestigious music composer agencies in the UK, in the late nineties. Annabelle Gauberti met him at the Hospital Club in London, in order to discuss his trajectory in the music industry, agenting music composers, publishing their works and even recently setting up his own music label! Bob is a passionate gatekeeper in the UK music business and you can hear his pearls of wisdom here, in this entertaining and chatty “Lawfully Creative” podcast!

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Lawfully Creative | Stella Baggott on Atelier Stella

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Episode n. 11: Stella Baggott on Atelier Stella



Atelier Stella's founder, Stella Baggott, graces us with her time and in-depth views on what it's like, being a famous and successful potter in the UK, trading all over the world quirky and collectable stoneware ceramics.

18 May 2019 – Stella Baggott is a versatile creative, since she not only writes and illustrates kiddies' books, but also founded her highly-successful Brighton-based ceramics studio Atelier Stella in 2012. Annabelle Gauberti met her during a pop-up sale in Brighton, to discuss her creative process, her influences from Swedish, Italian and Cornish pottery from the 1950s and 60s, and her aspirations to bring her ceramics business to the next level. You can hear their interactions here, in this entertaining and chatty "Lawfully Creative" podcast!

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**Lawfully Creative | Claude
Aiello, ceramist
extraordinaire from Vallauris**

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Episode n. 10: Claude Aiello, ceramist extraordinaire from Vallauris



Claude Aiello has been practising as a potter in Vallauris, in the French capital of the pottery trade, since the sixties. How did he become the go-to ceramist for all French designers? How did he learn his skills and how does

he want to pass them on to the new generation?

30 December 2018 – Claude Aiello was born in Sicily, then moved to Vallauris to pursue the family tradition in the ceramist field. Since, he has raised to the top of this profession, becoming the go-to potter for famous French designers, such as Ronan Bouroullec and Mathieu Lehanneur. In this podcast, Claude explains his trajectory from being a mere potter, to becoming the enabler for all things in terracotta, to the top of the crop of the French design elite. Claude talks about all these topics with Annabelle Gauberti, at his workshop in Vallauris, in the South of France, during the latest Christmas break.

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