

## BBC World service business report: Nike's Converse lawsuit against competitors

by Crefovi - Wednesday, October 15, 2014

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**Crefovi's founding partner, [Annabelle Gauberti](#), was interviewed by the BBC World Service on Nike's Converse lawsuits filed against 31 of its competitors on 14 October 2014.**

US law, in the context of Converse lawsuits against its competitors.

## **BBC World service business report: Nike's Converse lawsuit against competitors - 10-15-2014**

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~~Can Converse and Nike successfully enforce their intellectual property rights and ownership rights on the look and form of the "Chuck Taylor" shoe?~~

How can they prove that these designs and looks belong to them and are not "generic"?

Do they have a fair probability of success, at these trials?

You will have answers to these questions by watching this interview on Converse lawsuits here!

In addition, if you want to know more about your legal rights, as a fashion designer, global brand, distributor, agent or competitor, don't hesitate to contact us at Crefovi.

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