

Crefovi speaks during MonteCarlo Fashion Week 2016 | London luxury law firm Crefovi

by Crefovi - Thursday, June 02, 2016

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On 2 June 2016, Annabelle Gauberti, founding partner of London luxury law firm Crefovi, was invited to present a talk on “How to make your fashion brands lawfully omnichannel” during the MonteCarlo Fashion Week in Monaco.

MonteCarlo Fashion Week is an annual event in Monaco, during which fashion brands and buyers, as well as the press, meet up, in showrooms, at catwalk shows, during presentations on the fashion and luxury business and, more generally, to celebrate the world of fashion and luxury!

The afternoon of 2 June 2016 was dedicated to presentations, which key theme was the evolution of global fashion retailing.

Members of the Chambre Monégasque de la Mode, Davide Jais (its treasurer) and Federica Nardoni Spinetta (its president) moderated with brio the following presentations:

- Redefining market opportunities and dynamics in fashion retail, Yingting Cheng, Istituto Marangoni Paris
- Building omnichannel strategies, Magali Ginsburg, President & Founder, VFA – Victoire Fashion Agency
- The value of Made in Italy in the retail offer, Alessandra Guffanti, President GG Sistema Moda Italia
- Creating extraordinary customers' relationships, Lorenzo Glavici, Visiting professor MFI – Milano Fashion Institute
- The omnichannel communication ecosystem, Nicolas Kenedi, President L'Agence Française
- How to lawfully make fashion brands omnichannel, Annabelle Gauberti, Founding partner Crefovi

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[Crefovi – How to lawfully make your fashion brand omnichannel](#) from [Annabelle Gauberti](#)

- Round table, ready to buy:

Moderator Muriel Piaser, Global Fashion Developer

Claudio Betti, VP Camera Italiana Buyer Moda

Mathilde De Saint Athost, Lambert & Associates group Paris

Aurélie Sikli, Galeries Lafayette Paris

Song Pham, 10 Lines Buying Office

Saturday 3 June 2016 was dedicated to the fashion catwalk shows, as well as the award ceremony, in particular to Philip Plein (International MCFW award) and Stella Jean (Ethical fashion brand MCFW award).

Catwalk shows of 3 June 2016, in the presence of Princess Charlene of Monaco, at MonteCarlo Fashion Week

Awards ceremony and award to Stella Jean, very talented fashion designer, during MonteCarlo Fashion Week 2016

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