

## How to make your fashion brand lawfully omnichannel? | Crefovi at Pure fashion trade show

by Crefovi - Tuesday, July 26, 2016

<https://crefovi.com/media-coverage/how-to-make-fashion-brand-lawfully-omnichannel/>

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**Crefovi strikes back with presentation on how to make your fashion brand lawfully omnichannel at Pure trade show on 26 July 2016, attended by trade show goers and press.**

, founding partner of London fashion law firm Crefovi, presented a talk on the legal stuff to think about, when a fashion business wants to go omnichannel and, in particular, to launch e-commerce functions on its website. This presentation was delivered at [Pure](#), the top bi-annual fashion trade show in London.

[Annabelle Gauberti](#)

Check out here our slides!

How to make your fashion brand lawfully omnichannel? from [Annabelle Gauberti](#)

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