

## Luxury and intellectual property | London luxury law firm Crefovi

by Crefovi - Thursday, June 05, 2014

<https://crefovi.com/events/luxury-and-intellectual-property-irpi/>

### [Follow Crefovi](#)

```
!function(d,s,id){var js,fjs=d.getElementsByTagName(s)[0];if(!d.getElementById(id)){js=d.createElement(s);js.id=id;js.src="//platform.twitter.com/widgets.js";fjs.parentNode.insertBefore(js,fjs);}(document,"script","twitter-wjs");
```

### [Tweet](#)

//

**On 5 June 2014, [Annabelle Gauberti](#), founding partner of London law firm for the creative industries Crefovi, will organise and present a day course on “Luxury and intellectual property” at the prestigious French research institute in intellectual property IRPI.**

The objectives of this training day on luxury and intellectual property, will focus around:

- Assessing the economic and legal stakes in the law of luxury goods,
- Selecting the appropriate protection system to define a growth strategy for the luxury brand,
- Acquiring a methodology allowing to identify, anticipate and treat the risks, linked to the intellectual property of the luxury maisons and
- Knowing how to react in case of counterfeiting.

If you would like to know more, or in order to register, please review [IRPI's catalogue](#) or check the [following webpage](#).

[Register here](#)

[Follow Crefovi](#)

```
!function(d,s,id){var js,fjs=d.getElementsByTagName(s)[0];if(!d.getElementById(id)){js=d.createElement(s);js.id=id;js.src="//platform.twitter.com/widgets.js";fjs.parentNode.insertBefore(js,fjs);}}(document,"script","twitter-wjs");
```

[Tweet](#)

//

Crefovi

Tel: +44 20 3318 9603

[info@crefovi.com](mailto:info@crefovi.com)

Your Name (required)

Your Email (required)

Subject

Your Message

---

PDF generated by Crefovi