

## Music licensing | IP Clinic: They're playing our song. Sue them!

by Crefovi - Wednesday, September 03, 2014

<https://crefovi.com/media-coverage/music-licensing-ip-clinic-they-are-playing-song/>

### [Follow Crefovi](#)

```
!function(d,s,id){var js,fjs=d.getElementsByTagName(s)[0];if(!d.getElementById(id)){js=d.createElement(s);js.id=id;js.src="//platform.twitter.com/widgets.js";fjs.parentNode.insertBefore(js,fjs);}}(document,"script","twitter-wjs");
```

### [Tweet](#)

//

## What happens when brands fail to secure the right music licences for their advertising campaigns?

Read the answers in this article on music licensing, written by Tom Foster, Head of Film & TV – Licensing, Universal Music Publishing; Richard Kirstein, founder of Resilient Music and [Annabelle Gauberti](#), founding partner at London music law firm Crefovi and president of [ialci](#).

We were also delighted to read our article in the prestigious review Managing IP, published by managing editor James Nurton “[IP Clinic: they’re playing our song. Sue them!](#)“.

[Read article here](#)

[Follow Crefovi](#)

```
!function(d,s,id){var js,fjs=d.getElementsByTagName(s)[0];if(!d.getElementById(id)){js=d.createElement(s);js.id=id;js.src="//platform.twitter.com/widgets.js";fjs.parentNode.insertBefore(js,fjs);}(document,"script","twitter-wjs");
```

[Tweet](#)

//

Crefovi

Tel: +44 20 3318 9603

[info@crefovi.com](mailto:info@crefovi.com)

Your Name (required)

Your Email (required)

Subject

Your Message

---

PDF generated by Crefovi